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# ONLINE JUDGING GUIDELINES

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2022



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# INTRODUCTION

The COVID-19 pandemic has made it necessary to adjust some judging parameters of the Judging System of the Società Felsinea di Orchidofilia (Felsinean Orchid Society, hereinafter SFO) in order to allow the presentation and evaluation of plants online and to strengthen and support the in-person judging system.

These new online judging parameters are proposed as an integrated project based on the SFO judging system, but subject to the necessary modifications imposed by the physical, logistic and technological limitations of online judging; these parameters will always be bound to further changes and improvements that may emerge over time, as the project evolves.

The online judging sessions will take place on a quarterly basis, and the plants can be presented during the 10 weeks preceding the date set as the deadline.

This will allow:

- the possibility of choosing when flowering is at its best to present a plant for online judging, thus eliminating the risk of missing a show or a in- person judging session;
- the opportunity to avoid stress and physical damage to plants due to transportation to and from a show or an in-person judging session;
- the elimination of physical distances, allowing the participation of growers beyond regional and national borders.

# ONLINE JUDGING PRESENTATION CRITERIA

To allow for the proper course of the online judging process, the following criteria are established.

## a) **Registration Form**

It will be the obligation of each participant to fill in a form provided by the SFO online judging system with the following information:

- Date and place where the plant is located;
- Name of the plant;
- Flower size in cm (intended as natural spread, both horizontal and vertical, without supports or artifices);
- Full name of the owner/participant;
- If and when the plant has previously received awards (SFO and/or other orchid societies);
- Statement that the plant presented for judging is not flowering for the first time.

The registration form must be sent in PDF format, filled in electronically or manually in upper case and legible characters, and then scanned.

## b) **Personal Form**

It is also required to fill in a personal form with your contact information and a release declaration of the materials presented for online judging.

The personal form must be sent in PDF format, filled in electronically or manually in upper case and legible characters, and then scanned.

## c) **Photographic Material**

The images must be taken directly with digital devices (cameras, iPhone or smartphones).

Photographs must not contain logos, borders, watermarks, signatures, filters, any post-production manipulation, or any signs or devices of any kind.

Photomontages, collages, double exposures or composite images of any kind are not allowed, under penalty of exclusion from judging.

The images must include both the plant and the selected flowers, which must be mature, fully open and undamaged.

The use of physical supports (sticks, wire, clips, etc.) is essential during the development of stems, flowers and buds to ensure the correct presentation of the plant at the time of judging. However, it is advisable that at least one stem is photographed WITHOUT support in the video to allow the judges to evaluate the natural stance of the stems, flowers and buds at the time of judging. Images must be well lit.

The size of some plants makes it difficult to take photos or videos with a background behind them; however, it is advisable that, where possible, the background be of a homogeneous and uniform colour, preferably black, but in any case of a different color from the flower and which highlights the inflorescence and the plant. Preferably the background should be the same in all images submitted.

- The images must be no less than 5, to which a video will be added; in any case, the total number of images must not exceed 10.
- Photographs must be in JPEG (.jpg) format with a compression format 10 or higher where applicable.
- The minimum resolution on the short side of the image must be 2000 pixels, the maximum on the long side 6000 pixels.
- The color space must be sRGB, Adobe RGB is preferable where applicable; the color profile must be the same for all the photographs presented.

**Note:** it is often essential to use physical supports during the development of stems, flowers and buds to ensure the correct presentation for judging. However, any physical support must be removed before taking any photos and videos to allow the judges to assess the natural bearing of the stems, flowers and buds at the timing of judging.

Such photographs must represent the following:

- 1) At least one frontal and close-up image of the flower; in the case of orchids with several flowers: 2 or more frontal and close-up photographs are optional;
- 2) At least one side view of the single flower;
- 3) At least one image that portrays the entire plant;
- 4) At least one frontal, close-up image with a legible metric reference next to the flower or as close as possible (ruler, measuring tape, etc.);
- 5) At least one frontal, close-up image of the flower, flanked by a professional color reference (e.g.: ColorChecker) or as an alternative, a packet of candy or sweets, provided that the package contains many different and distinct colors, to allow the judges to evaluate the truthfulness of the color of the flower.

*(An example follows on page 8).*

**Note:** The SFO judges reserve the right to request additional photographic material.

d) **Video Material**

The video must be produced in a minimum resolution Full HD 1080p30 (resolution: 1920×1080 pixels, shooting rate: 30 frames per second); it is advisable to use both a higher resolution and a higher frame rate.

The video must have a minimum duration of 10 seconds and a maximum of 30 seconds.

It will have to capture the plant while it rotates on a stationary surface (even hanging) allowing it to be viewed at 360° (180° for slabs or similar supports) or in any case as widely as possible.

The video must shoot both the flower(s) and the well-lit plant, on a background of homogeneous and uniform color, preferably black, or in any case of a different color from the flower, and which highlights the inflorescence and the plant, which must be taken up in its entirety, without physical supports (sticks, wires, threads, clips, etc.). The background of the video must be the same as that of the photographs, wherever possible, or at least as similar as possible to that of the photographs.

As with photographs, logos, borders, watermarks, signatures, filters, any post-production manipulation and signs or devices of any kind are not allowed for video, under penalty of exclusion from the judging.

*(An example follows on page 10).*

**IMPORTANT:** All images and videos presented must be taken at the same time and represent the same flowers and inflorescences. Photos and videos with different flowers and inflorescences taken a few days apart are not allowed, even if they are from the same plant.

## **SENDING THE MATERIALS**

The images, the video, the personal form and the registration form must be sent to the SFO judges exclusively using WeTransfer; the e-mail address to send the transfer to is: [giudizioonline@orchidofilia.it](mailto:giudizioonline@orchidofilia.it) All the material, including the images, the video and the documents in PDF format, must be combined in a single mailing.

The image-transfer service site can be reached at <https://wetransfer.com> (The procedure for loading images is explained in the guide on page 11).

## **ONLINE JUDGING PROCEDURE**

Each participant may submit up to 10 plants per quarter for online judging

For each quarter, the photographs must be sent within 75 days prior to the submission deadline.

Once the deadline for the submission of materials is reached, the online judging will take place in the following 15 days, before the start of the new quarter.

The results of the online judging will be communicated to the participants by e-mail to the address stated in the personal form and made public through the communication channels of the SFO.



# APPENDIX I

## PRACTICAL GUIDE TO PHOTOGRAPHIC AND VIDEO MATERIAL

The material to be presented must consist of a **video** and a minimum of five to a maximum of ten **photographs**.

Photographs must meet the following criteria:

- The images must be no less than 5; the total number of images must not exceed 10;
- The photographs must be in JPEG (.jpg) format with compression format 10 or higher where applicable;
- The minimum resolution on the short side of the image must be 2000 pixels, the maximum on the long side 6000 pixels;
- The color space must be sRGB, Adobe RGB is preferable where applicable; the color profile must be the same for all the photographs presented.

The photographs must show:

- Front and close-up image of the flower;
- Lateral and close-up image of the flower;
- Image of the whole plant;
- Image with metric reference;
- Image with color reference.

The accompanying video must be:

- In minimum resolution Full HD 1080p30 (resolution 1920×1080 pixels, shooting rate 30 frames per second); it is advisable to use both a resolution and a higher shooting rate;
- Lasting a minimum of 10 seconds and a maximum of 30 seconds.

The video should:

- Retract the plant while it rotates on a stationary surface (even hanging) allowing a 360 ° view (180 ° for rafts or similar supports) or in any case as wide as possible.

For photographs and videos, the following directives must also be respected:

- Neutral and uniform background, preferably black, which in any case highlights the inflorescence and the plant itself, identical for all images and for the video, where possible;
- NO logos, borders, watermarks, signatures, filters, any post-production manipulation and signs or devices of any kind;
- NO photomontages, collages, double exposures, composite images of any kind.

## PHOTOGRAPHIC EXAMPLES (monofloral and multifloral)

*(Multifloral stem on the left; monofloral stem on the right)*

### 1. Front and close-up image of the flower



*The background must be of a uniform and neutral color (preferably black); the mature flower must be placed in the center of the composition, frontally, and displayed in its entirety.*

### 2. Lateral and close-up image of the flower



*The flower will always be the one chosen in photograph 1 and the background must remain the same for all photographs.*

3. Image portraying the entire plant:



*It is advisable to keep the flower chosen in photograph 1 in the foreground.*

4. Front and close-up image of the flower with a metric reference



*The ruler or measuring tape must touch, or in any case be as close as possible to the flower chosen in photograph 1.*

5. Front and close-up image with color reference



*The image must contain or accompany a professional colorimetric reference (e.g.: ColorChecker) wherever possible, or alternatively, a packet of candy or sweets, as long as the package contains many different and distinct colors.*

**VIDEO EXAMPLE**

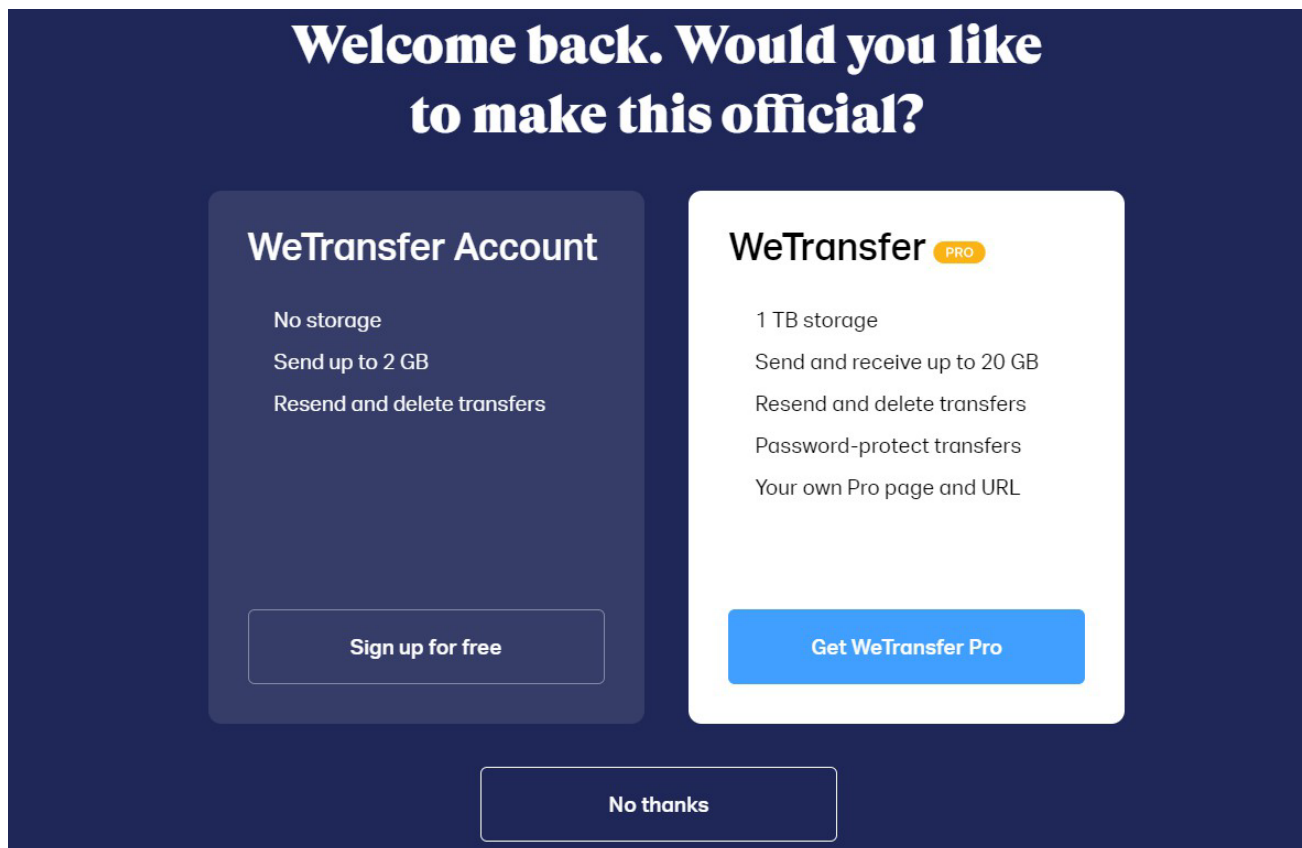
To view the reproduction of a video example, please refer to the link: <https://youtu.be/Ixh33IjzheE>



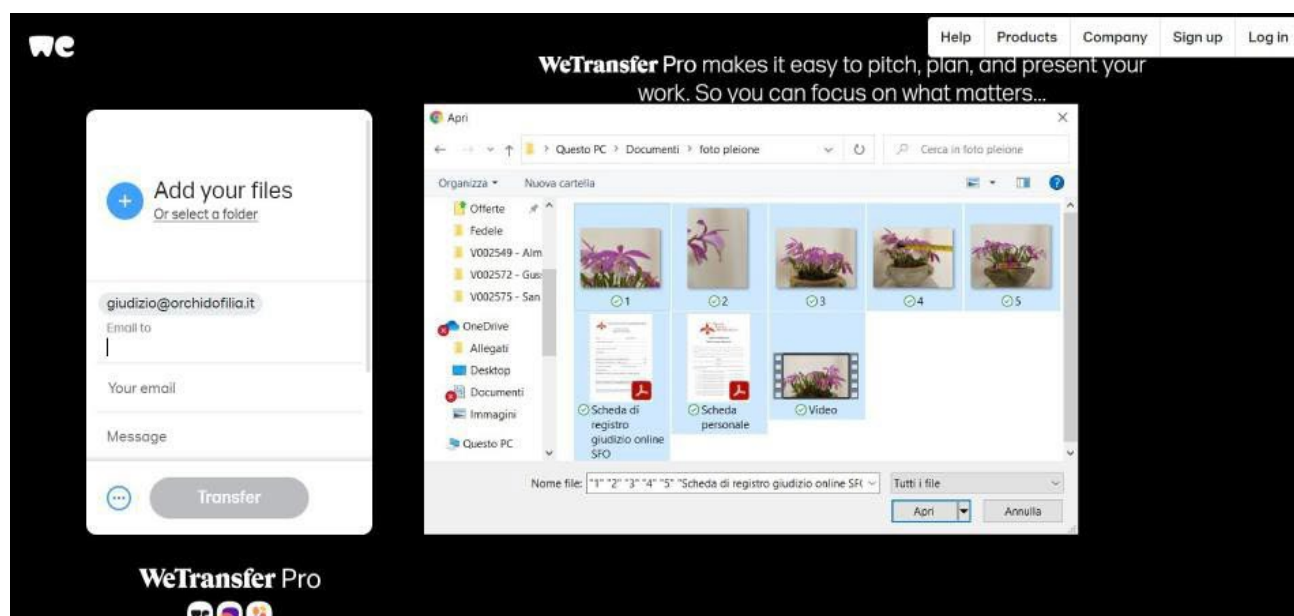
# APPENDIX II

## PRACTICAL GUIDE TO WETRANSFER

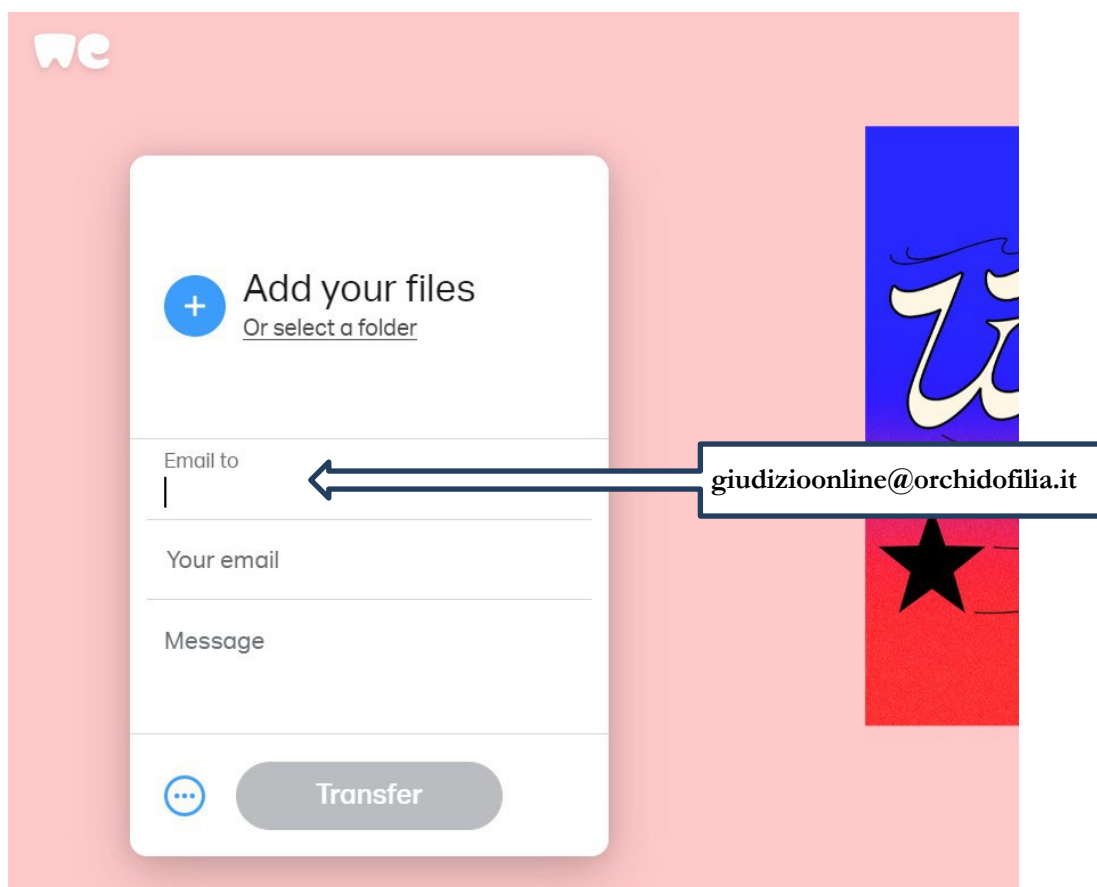
1. Click on the link <https://wetransfer.com/> or type [www.wetransfer.com](https://wetransfer.com/) in your browser.
2. If the page reproduced below appears, click on “No thanks”.



3. Click on “Add your files” and select from your device the images, videos and forms in .pdf format you want to send.



4. Type the e-mail address **giudizioonline@orchidofilia.it** in the **“E-mail to”** box; then type your e-mail address in the **“Your e-mail”** box. Now you can click on the **“Transfer”** button and send the images.



we

+ Add your files  
Or select a folder

Email to  
|

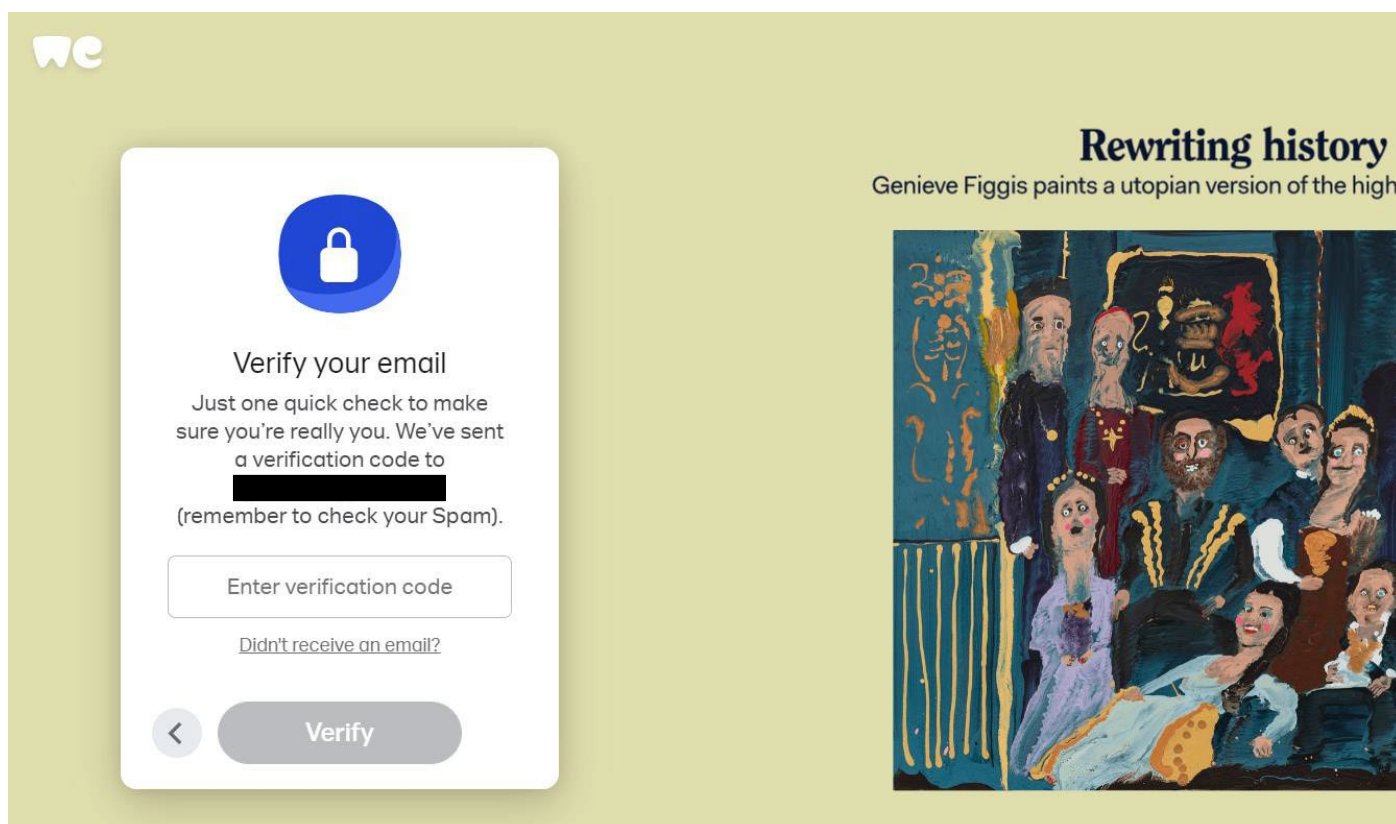
Your email

Message

Transfer

giudizioonline@orchidofilia.it

5. In the event that verification of your e-mail is requested, you will need to retrieve the security code sent by WeTransfer to the e-mail address you indicated in the previous step under **“Your e-mail”**.



we

Verify your email

Just one quick check to make sure you're really you. We've sent a verification code to [redacted] (remember to check your Spam).


Enter verification code

[Didn't receive an email?](#)

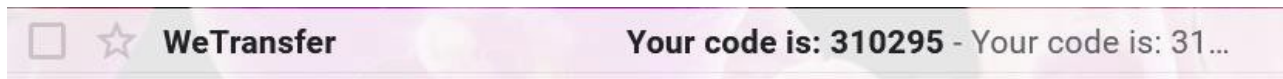
Verify

Rewriting history

Genieve Figgis paints a utopian version of the high



6. To unblock the transfer, simply enter the code in the **“Enter verification code”** box and click **“Verify”**.



7. Wait for WeTransfer to complete the transfer without closing the browser.